

Deshbandhu College for Girls'

Report on

Faculty and Student Exchange Programme, 2023
For 2nd Semester





FACULTY AND STUDENT EXCHANGE PROGRAMME FOR 2ND SEMESTER



ON WEDNESDAY, 28 JUNE 2023



START AT 10.30 AM

Platform: Google Meet TO JOIN

Click Here



Tanbir IslamSACT-I, KIDDERPORE College **Topic: Types of Communication**



Rupasmriti Ghose Biswas SACT-II,Deshbandhu College For Girls

Topic: Introduction to Marketing Management

ORGANISE BY

DEPARTMENT OF COMMERCE AND I.Q.A.C, DESHBANDHU COLLEGE FOR GIRLS IN COLLABORATION WITH

DEPARTMENT OF COMMERCE AND I.Q.A.C, KIDDERPORE COLLEGE

DESCRIPTION

EVENT NAME: Faculty and Student Exchange Programme

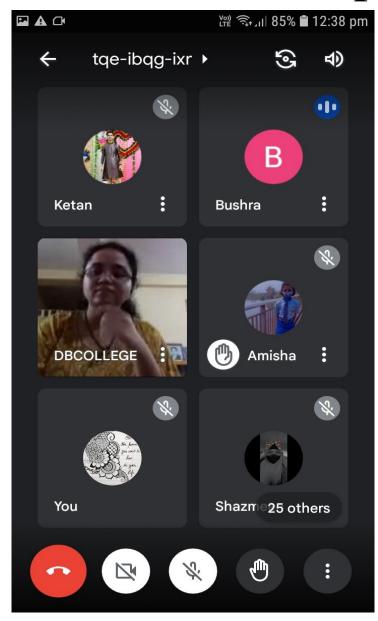
DATE: 28 th June 2023

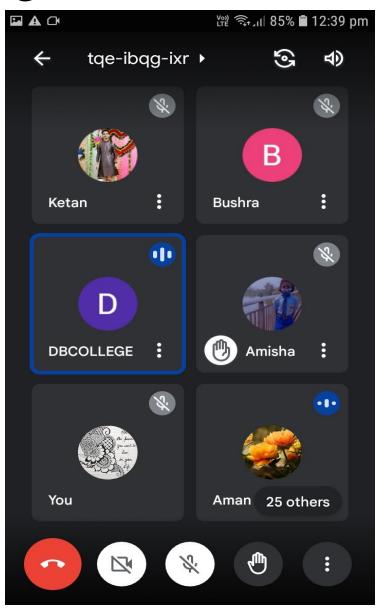
Faculty and student exchange programme was organized on by department of Commerce and I.Q.A.C., Deshbandhu College For Girls in Collaboration with the Department of Commerce and I.Q.A.C., Kidderpore College on 28 th June 2023. The event was held on an online platform (google meet) focusing the second semester of Department of Commerce where students and teachers from both the college participated.

The lecture was delivered by teacher- Rupasmriti Ghose Biswas from Deshbandhu College for Girls on Introduction to Marketing Management was enriched with the concepts, meaning and explanations that helped the students to better understand the topic of marketing. She beautifully covered the area of marketing management in her lecture. Another lecture was delivered by the teacher- Tanbir Islam from Kidderpore College on Types of Communication, which helped the students to understand the different types of communications. He magnificently explained the communication types to the students.

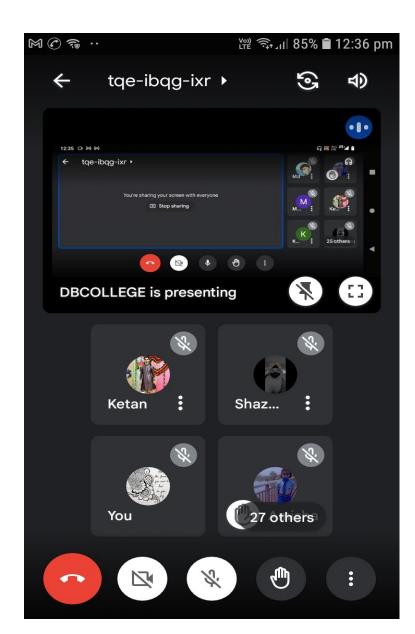
OUTCOME: The students enthusiastically attended the lecture and asked queries after the lectures. All the questions were entertained by the respective teacher. The event was a great success and the students showed their interest to participate in such future endeavors.

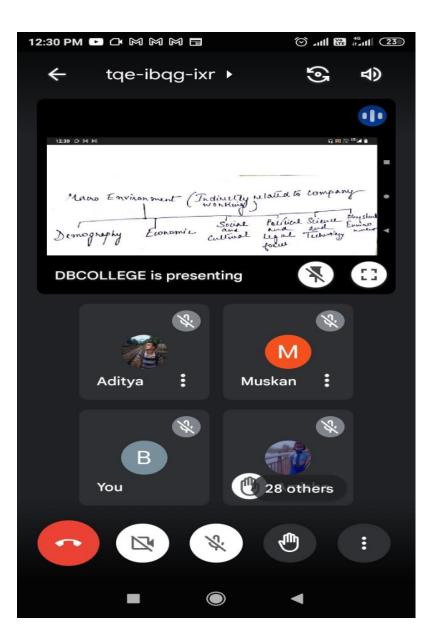
Glimpses of the programme



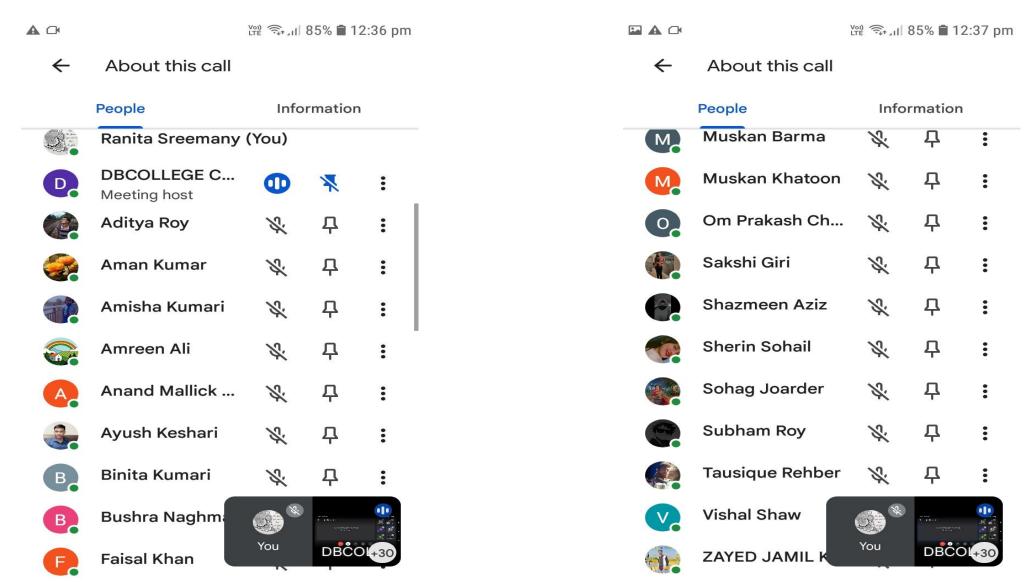


Presentation.....





Attendance sheet of participating students



Attendance sheet of participating students

